

Engaging the Faith Community

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Introducing: Sandy Moore

Learning Objectives

- Participants will learn strategies and processes that have proven to be effective in engaging faith communities.
- Participants will be better prepared to develop a plan for reaching out to congregations.

Why engage faith communities?

- The MCP mission can tie into their religious mission
- A large pool of potential volunteers and advocates



The Amachi Model

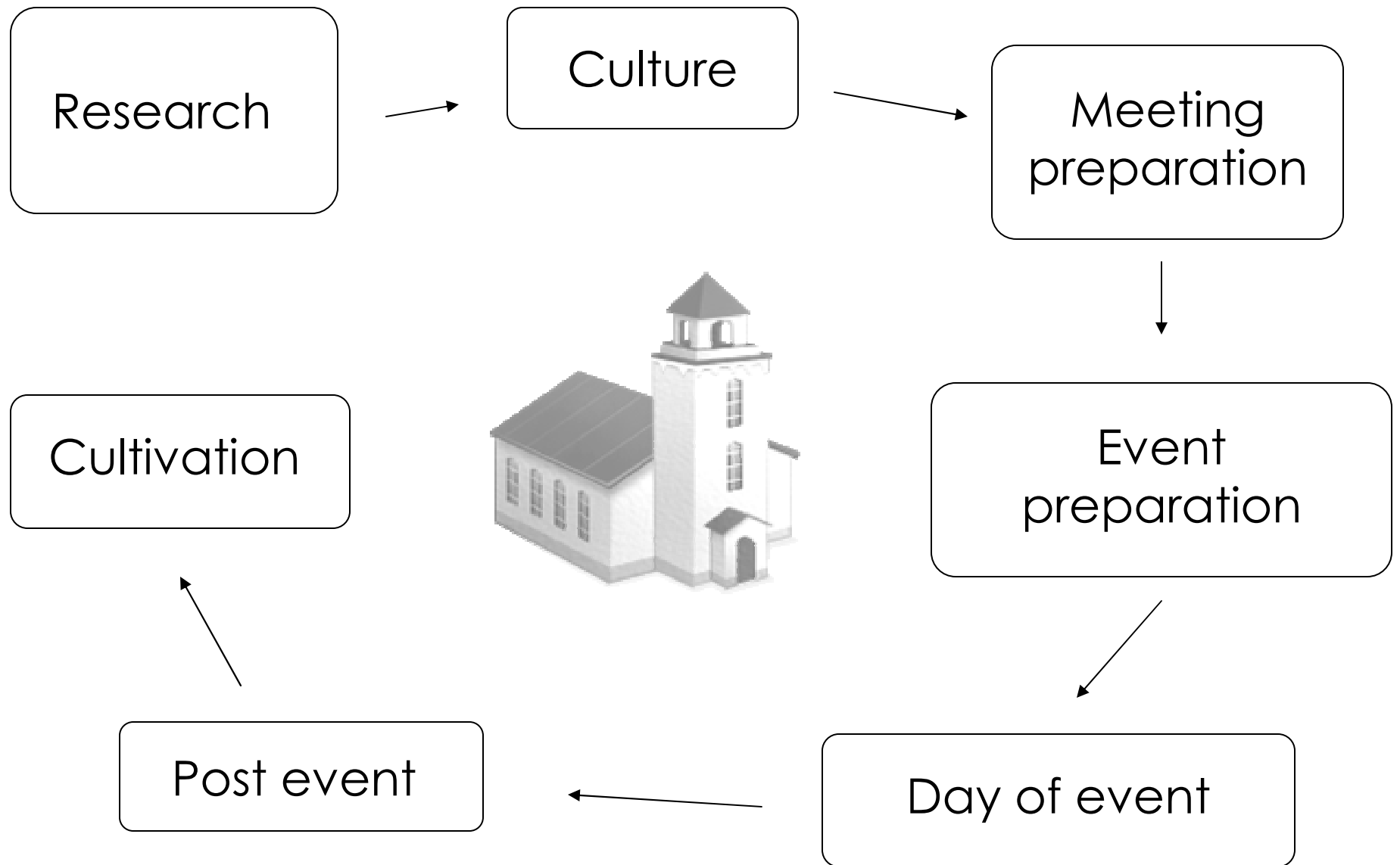


- Mission, vision, and history
- Secular organizations partnering with faith communities
- Engaging faith communities to serve

BBBS of Middle Tennessee's Engagement Process



- Partnerships with congregations must be developed before they are a source for volunteers/mentors
- BBBS of Middle TN has identified a number of steps in this process



Step One: Research



Step Two: Culture



Step Three: Meeting Preparation



Step Four: Post Meeting



Step Five: Event Preparation



Step Six: Day of Event

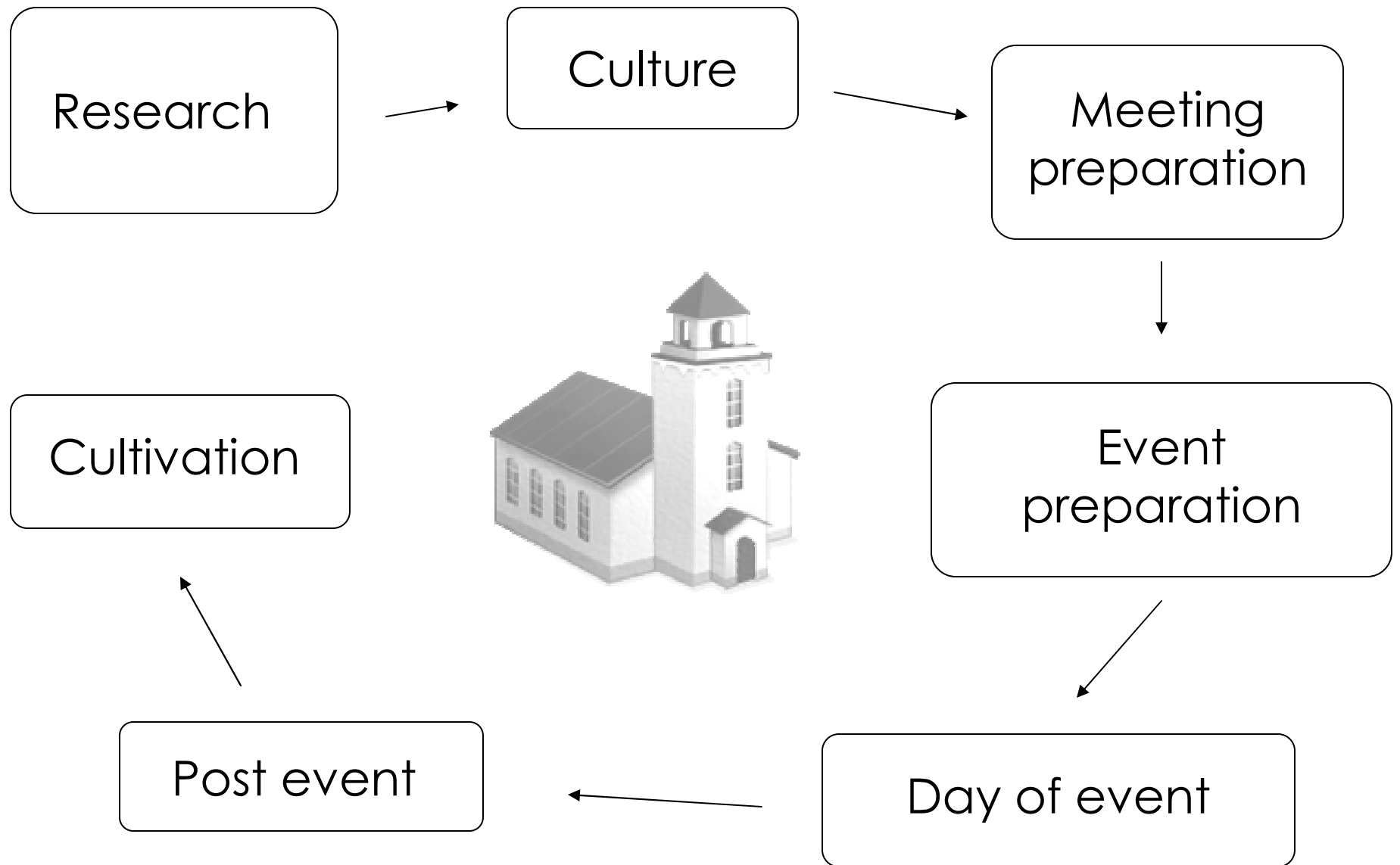


Step Seven: Post Event



Step Eight: Cultivation





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